A perfect fit

Print+ Messenger™ Color Inkjet System

Reduce costs, increase response

Technology is constantly changing, and with these changes there are frequent, small advances that can make incremental differences to how something is accomplished. Then there are game changing ideas that can completely revolutionize a process. The new Pitney Bowes Print+ Messenger™ Color Inkjet System is a simple idea that can transform the way you prepare your production mail.

With Print+ Messenger you can print high quality, variable, full color text and images on envelopes inline, at production speeds, within your mail inserter. It is a perfect fit for your existing operations, taking cost out by eliminating prebranded envelopes, giving you the ability to combine and presort mixed jobs prior to printing, and streamlining—or completely eliminating—job changeover. You can also add value to each mailpiece by printing promotional messages on each envelope that match your contents on the inside.

Lower costs

Improve operational efficiency by eliminating preprinted envelopes, reducing envelope storage needs, streamlining application changeover, and commingling mail. An integral part of a White Paper Factory™ solution, Print+ Messenger eliminates the need to use anything other than plain white envelopes for customer communications.

A whole new media

Print+ Messenger turns the everyday business envelope into a whole new media—a media that may have the highest readership of any in advertising, because no one discards the mail without first looking at the envelope. Print graphics directly on your envelope, inline with your inserter, using variable, targeted messages. Utilize both the inside and outside of your mail to drive revenue opportunities.

Print+ Messenger™ superior design

At Pitney Bowes we understand the needs of high volume production mailers, and we designed our Print+ Messenger Color Inkjet System with those needs in mind. We leverage our complete knowledge of each mailpiece to dynamically adjust the distance between the print heads and each envelope, for high quality, vibrant images. Our custom formulated, fast drying ink does not require a dryer, and the system's self-servicing features mean that minimal printer expertise is required within the inserter workcell. Additionally, the solution can quickly create reprints with minimal impact to your existing workflow.

Pitney Bowes

Print+ Messenger™ Color Inkjet System

Drive results for both Marketing and Operations
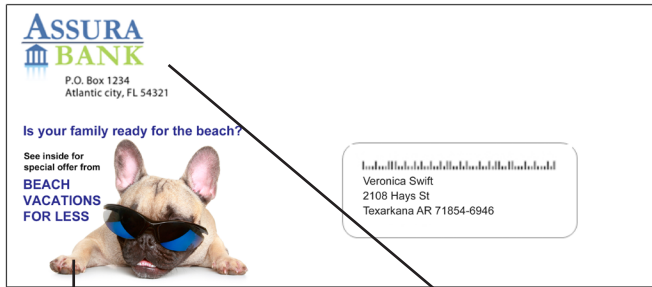
Mailpiece Effectiveness

- Studies show that consumers are 69% more likely to open envelopes with color graphics on the front
- Utilize white space for color "ensert" messaging

Operational Savings

- Eliminate preprinted envelopes
- Co-mingle separate jobs before printing
- Streamline inserter job preparation

Features that drive quality

- **Intelligent print transport:** Provide consistent print quality for highly variable applications without changing your current workflow.
- **Quick drying inks:** Dye-based inks create vibrant images and high quality native barcodes without using a dryer. Barcode image quality meets stringent USPS® Intelligent Mail® standards.
- **Automated service:** Integrated service station automates print head cleaning to help ensure a spotless process. It minimizes the need for printer expertise within the inserter workcell.
- **Digital workflow tools:** Soft proofing, remote job layout, preflighting and job mail merge support.

Mailpiece Size:	Letters or Flats
Length Max:	13"
Length Min:	6.5"
Height Min:	3.75"
Height Max:	10"
Thickness Min:	Empty Envelope
Thickness Max:	1"
Thickness Variability within Job:	.32"
Print Image Height:	4.25", Scalable up to 10"
Print Speed:	Up to 20K for #10 Envelope
Drop Volume:	9ng (k), 6ng(cmy)
Ink Type:	Dye
Output Resolution:	600 x 300 dpi
Inserter Platforms:	APS™, FPS™, Mailstream Evolution™, MPS

Supports variable images, variable data and connections to industry standard databases, including CSV and SQL server

CMYK color with high resolution 600 x 300 dpi print heads support various ICC profiles

Self-contained, hot swappable ink cartridges

Bright colors, vast color gamut, fast drying time

No special start up or warm up requirements

Integrated print controller driven by Direct Connect technology

Intelligent print transport moves vertically to accommodate variable thickness mailpieces
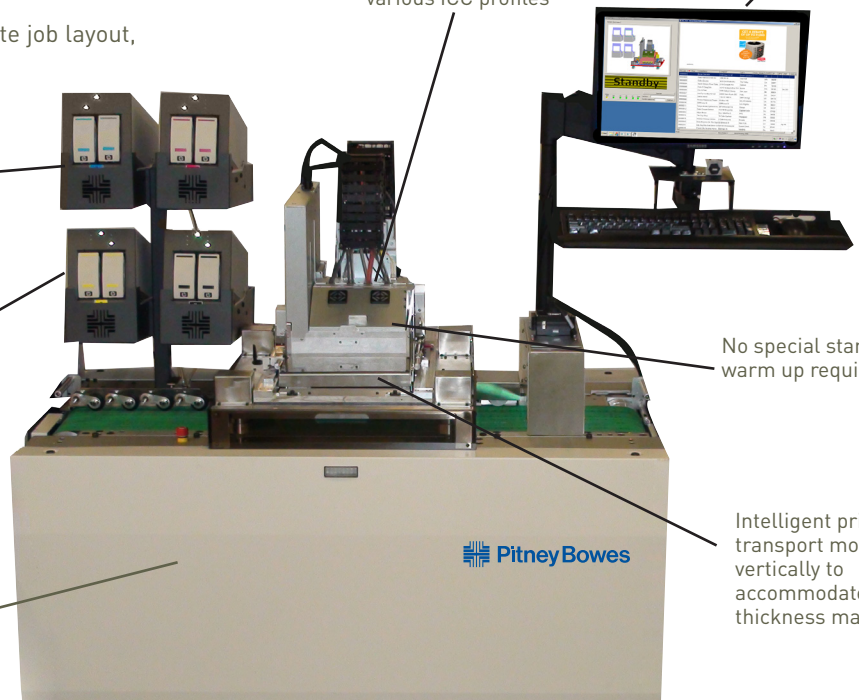
Every connection is a new opportunity™

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Pitney Bowes

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